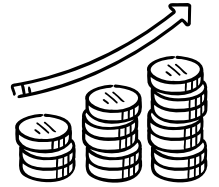


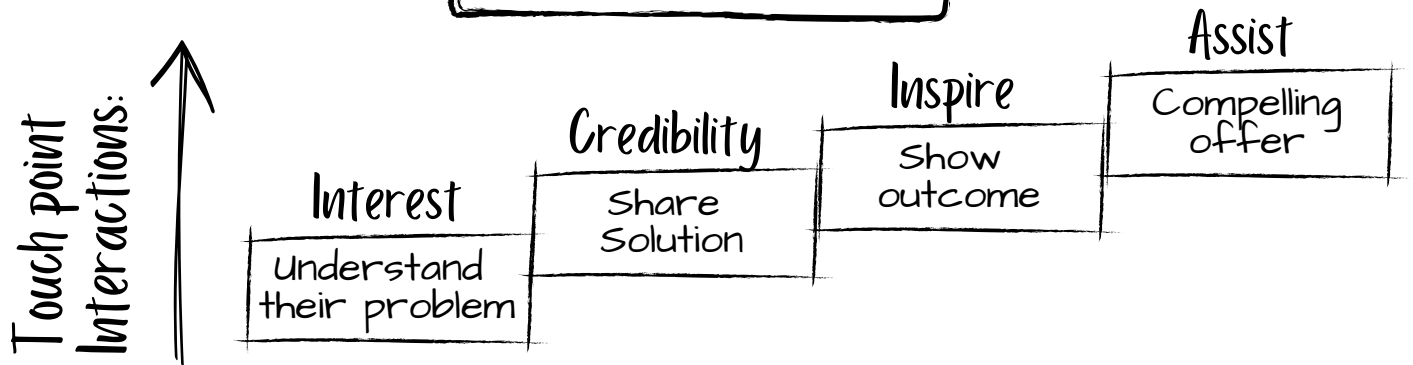


Van X PROFIT FRAMEWORK SYSTEM

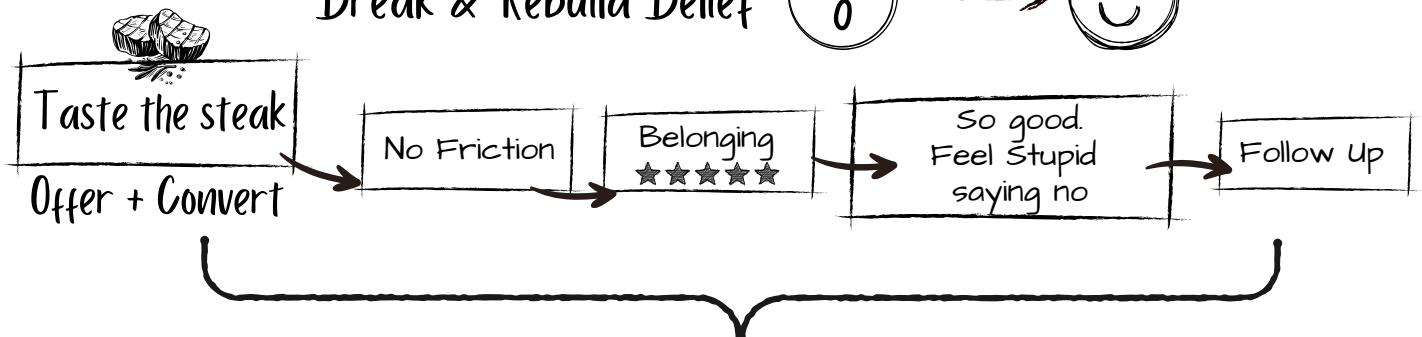


- ① Attract ② Convert ③ Satisfy ④ Multiply ⑤ Inspire

① Attract & Engage



Break & Rebuild Belief



Contact. Make it great!

② Solve First Problem

Deliver & Satisfy



see next page

3 Satisfy

Execute

Do what
you say

Professional
Brand

Recontract

Evaluate

Rate me
8/10

Incentive
referral

Feel safe

4 Multiply

Lifelong
Relationships

Fun



Eco system



Status
evaluate

Expand circle
Social Proof

Scale, Leverage, Multiply, Inspire

5 Inspire

Put Event
+ invite a Buddy

Affiliate
Program

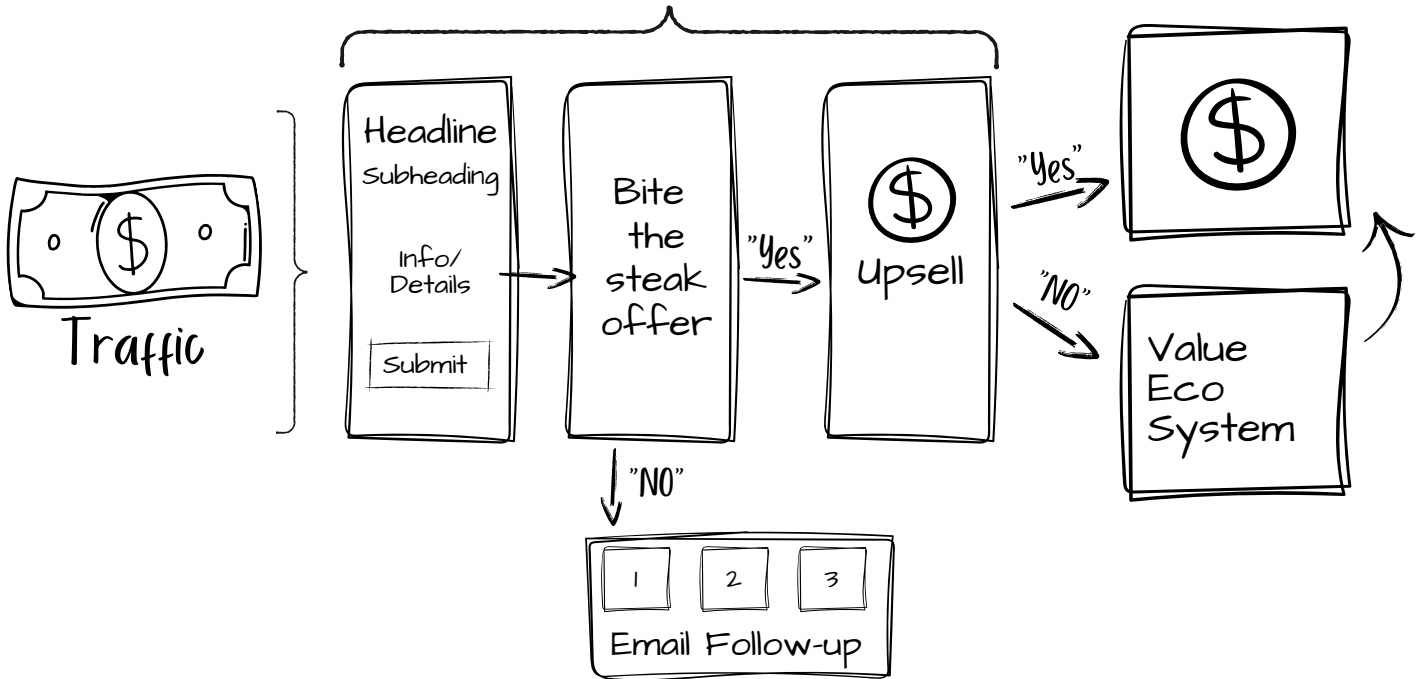
Invest or
franchise or
license

Speal to level
①+②

see next page

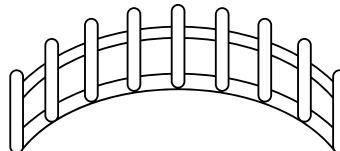
3 Dates in 90 min

Funnel

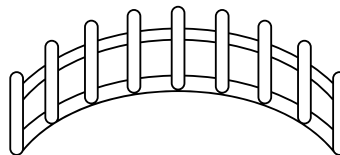


Conversion Bridge

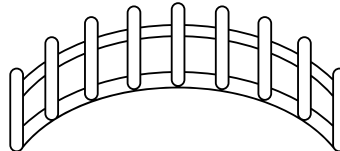
Traffic stages	Engagemment
Cold	0-5
Warm	5-15
Hot	15+



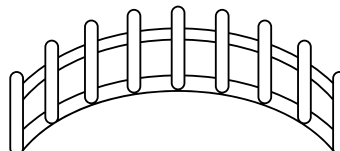
Download or re-engage



Invite to event/meeting



One on one



Raving fan

Fun Social Travel

Refferral Strategy

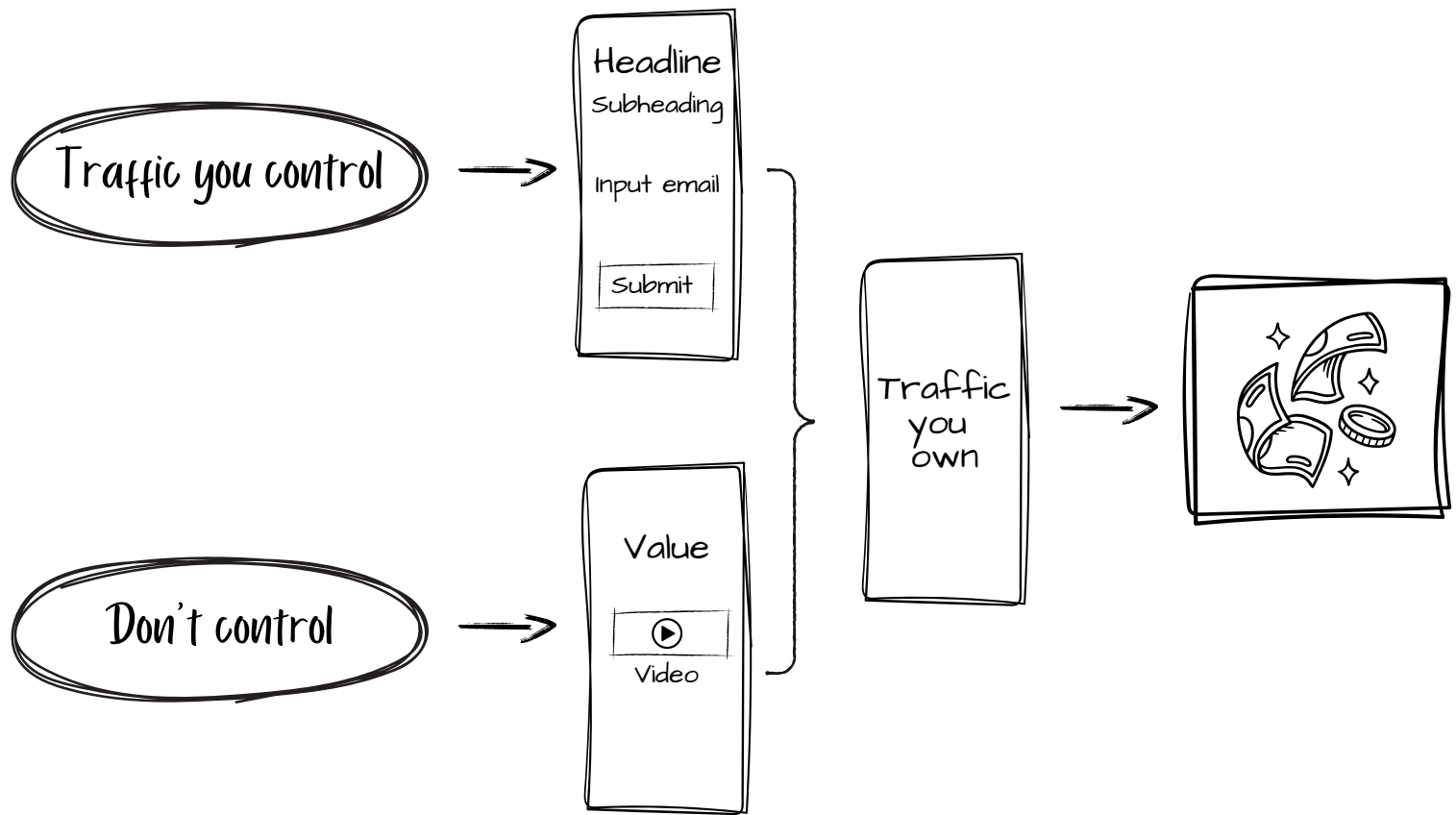
FEE

Thank you

Repay

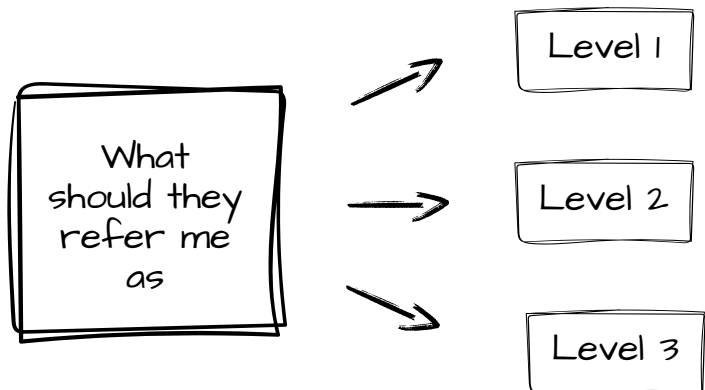
Publically acknowledge

see next page



Referral Strategy

- People I know personally
- Networks I can build relationships
- Existing clients
- Affiliates



\$ 1000
 \$ 2000
 \$ 4000
 \$ 8000
 \$ 16000
 \$ 32000
 \$ 64000
 \$ 128000
 \$ 256000
 \$ 512000
 \$ 1 024000

x 9 Doubles = \$1m